

PTC University

Optimizing Product Development through Precision Learning

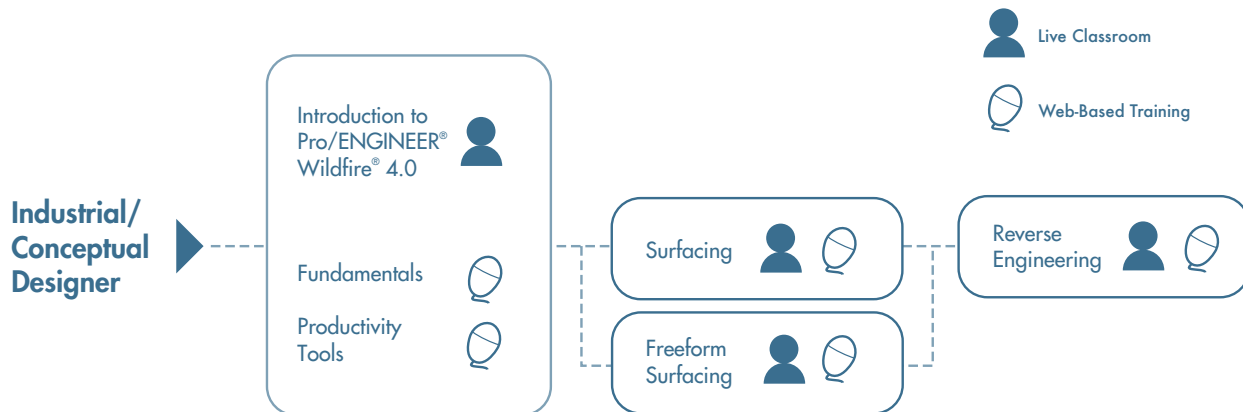
With an unmatched depth and breadth of product development knowledge, PTC University helps you realize the greatest value from PTC products with flexible learning options available around the world. Only PTC University uses the innovative Precision Learning Methodology to deliver role-based learning programs that are tailored to improve the productivity of both individuals and organizations.

Getting the most out of your technology is absolutely critical to your company's success. But how can you improve productivity when constrained by tight schedules and a limited budget? PTC University has the solution. Offering everything from classes taught by certified product experts to customized learning programs, PTC University ensures that you realize the maximum value from your PTC software investments.

Key Benefits

- **Innovative Learning Methodology** - The PTC University Precision Learning Methodology is a proven approach for delivering innovative learning programs that are tailored to your organization's unique training needs. The right combination of content, technology, and services is developed according to our rigorous Precision Learning standards, ensuring that PTC University optimizes your team's time while increasing organizational productivity.
- **Flexible Delivery Options** - PTC University understands that every organization has different requirements when it comes to training delivery. Our flexible delivery options ensure you receive the same quality training programs regardless of the learning style. We offer Instructor-Led Training (ILT), web-based eLearning, mentoring, assessments, reference materials, and job aids that can stand alone or be blended together. Our extensive experience, innovative learning techniques, and targeted learning modules allow for a combination of learning styles that facilitate the rapid retention of concepts, and optimal user productivity.
- **Premier Content and Expertise** - PTC University benefits from a tight alignment with the PTC product development organization and direct access to the PTC consulting organization, making PTC University the best choice for learning about PTC products. Our customers are leaders in product development and they depend on over 400 certified instructors and knowledgeable training consultants to bring our vast experience to their organization. This combination of knowledge and expertise allows PTC University to deliver an extensive breadth and depth of training curriculum that ensures your organization gets the most out of its PTC solutions.
- **Global Focus** - With an extensive library of online content and 100 Training Centers across 35 countries, PTC University can deliver training where and when you need it. Using a proven approach to content development, we ensure consistent coverage of all topics - whether the course is delivered online or in person by a certified instructor. Our global presence, combined with content in nine languages, enables PTC University to reach everyone on your global team while maintaining content integrity.
- **Delivering Value** - A successful PLM (Product Lifecycle Management) implementation requires more than just installing the software. It needs a comprehensive, results-focused plan that covers business processes, user education, and management reporting to monitor progress. Using the unique, role-based Precision Learning Methodology, PTC University can align education with your business goals to show a direct relationship between education investments and productivity improvements.





An example of PTC's innovative, role-based Precision Learning paths that guide you to the most appropriate courses based on your responsibilities.

PTC University Offerings

Precision Learning Programs: Designed for Your Specific Needs

A Precision Learning Program (PLP) is a personalized corporate learning program that's designed to meet your organization's specific goals by identifying current skills, desired competencies, and training preferences. We start by assessing your training and business objectives against existing gaps, so we can design an education program that optimizes student's time while increasing overall productivity. The result is a set of role-specific learning paths that are integrated into your team's daily work activities.

Precision Learning Programs then use the PTC University Precision LMS to help manage content delivery, measure user skills, and track proficiency—thus ensuring you receive the maximum return from your technology investment. Your Precision Learning Program includes:

- A personalized curriculum
- Relevant content—configured to your particular organization or industry
- An optimal blend of live classroom and web-based training
- Our unique student assessment and tracking tool, Pro/FICIENCY™, to measure individual and team proficiency levels
- Continuous, web-based follow-up learning tools that offer online access, job aids, and advanced programs

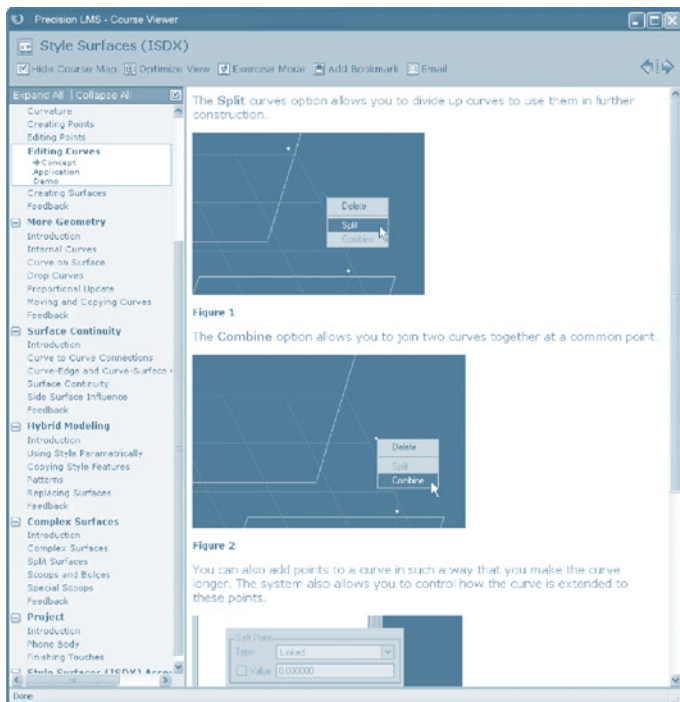
Instructor-led Training (ILT): Learn from the Experts

With PTC University Instructor-Led Training, your organization always receives training from a PTC University certified instructor who is not only up to speed on current PTC product capabilities, but is also qualified on the latest teaching techniques. And, since PTC University has direct access to the PTC product development teams and to PTC's consulting organization, you can be sure that your course includes the most up-to-date product information, plus best practices derived from hundreds of software deployments.

Best of all, each student's learning experience doesn't end when the class is over. After each class, a PTC University Pro/FICIENCY exam assesses how well the student learned class topics, and then recommends any areas that need improvement. Each student receives a student training edition of the product to refresh their knowledge, along with after-class handbooks, and 24/7 online access to the corresponding Web-based training class.

PTC University uniquely ensures that students continue their development long after they leave the classroom. Your training includes:

- A proven curriculum that offers the right blend of lectures, demonstrations, hands-on instruction, and post-class assessments to enhance learning
- The PTC Precision Learning Methodology and a role-based approach in delivering the appropriate content
- The largest global network of PTC training classes—offered around the world—at more than 100 training centers located across 35 countries
- Content available in nine languages



With a configurable user interface and features like full-text search, the PTC University Precision LMS makes it easy to find new courses, track progress and test user skills.

eLearning Libraries: Training Available 24/7/365

PTC University eLearning Libraries offer an entire collection of Web-based training courses—available online 24/7—that can be taken by themselves, serve as a complement to an Instructor-led Training (ILT) course, or integrated into a more comprehensive training curriculum.

With eLearning Libraries, you can experience an Instructor-led Training course on your own time by accessing recorded virtual classes covering both basic and advanced topics, via the Internet. The learning management capabilities of the PTC University Precision LMS enable you to monitor your eLearning progress and assess your skills. Features of eLearning Libraries include:

- Content available in small, easy-to-absorb modules
- Continuous learning via online access to courses, as well as reference sheets and recommended advanced courses
- The opportunity to test individual skill levels using the PTC University assessment tool—Pro/FICIENCY

Pro/FICIENCY

PTC Pro/FICIENCY, an optional component of the PTC University Precision LMS, offers skills assessment and development planning. It helps improve the knowledge and productivity of your software users by measuring the effectiveness of education programs. By accurately measuring the proficiency of users and comparing their test results against industry-wide or organizational standards, Pro/FICIENCY delivers a clear development path to improved user productivity. Pro/FICIENCY includes:

- Evaluations of a student's retention both during and after courses, for reinforcement and future development
- Over 7,000 questions and practical exercises
- Benchmarks, so students can compare scores against other participants
- Assessments that are performance-based, so students and their managers can assess user knowledge based on real-life exercises

For More Information

To learn more about PTC University, visit us online at www.ptc.com/training, or call us at:

- North America – 1-877-ASK-4PTC, press 2
- Europe – 00-800-78-24-43-57, press 3
- Japan – 0120-355-543
- Korea – 02-3484-8181
- Taiwan – 02-2757-5576
- China – 800-830-9376



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