



AD-TECH *inc*

It's the service that counts!

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About PTC

Driving Excellence in Product Development

Your business is building superior products.

At PTC, our business is product development and our objective is to provide you with the best Product Lifecycle Management (PLM) and Enterprise Content Management (ECM) solutions. For more than two decades, PTC has delivered industry-leading software solutions to enterprise and small business customers spanning multiple industries.

Our ever-expanding product families and customer base are a testament to our commitment to product development excellence.

Solutions: Product Lifecycle Management (PLM)

In traditional manufacturing, companies must address a variety of complex challenges to improve product development: frequent design changes, disparate systems with incompatible data, regulatory compliance, and more. Equally important, interest in global product development is growing dramatically, driving new demands for distributed processes, collaboration, and global data management.

To better compete -- and win -- successful manufacturing companies are seeking an enterprise solution that solves these product development challenges.

Product Lifecycle Management (PLM) is a solution that provides the necessary requirements and capabilities companies need to successfully manage information and facilitate communication and collaboration across the entire product lifecycle from idea through retirement. PLM has emerged as the primary means by which to improve product development processes across the value chain to deliver the most business value.

Solutions: Product Development System

Create, Collaborate, Control, Configure, & Communicate

Whether you are small or big, whether your product is a cell phone, an airplane, or mold tooling for an OEM, succeeding at product development is more challenging than ever. Successful companies today are those that have a product development solution in place that can effectively manage product complexity and variability.

Based on our experience with 40,000 manufacturing customers, the need for the following five critical capabilities has emerged.

To **Create** detailed digital product information

To **Collaborate** with distributed project teams, customers, suppliers, and partners

To **Control** content and automate processes

To **Configure** content to match products and services

To **Communicate** with people and other business applications

The PTC Product Development System uniquely delivers all these capabilities, on an integral, Web-based architecture that supports today's globally distributed environment.