



AD-TECH *inc*

It's the service that counts!

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Arbortext

The only complete solution for Dynamic Publishing

Easy access to the highest quality information is essential to your organization's financial success and its ability to satisfy customer demands. Relying on traditional publishing software to meet your business information needs can be costly and error prone. Traditional publishing software contributes to inconsistencies in the sequence and structure of information and forces redundant processes and multiple manual document updates. Too often, bottlenecks in the publication-development process cause product launch delays and force organizations to release incomplete, inaccurate or outdated information, which ultimately results in lost market opportunity, high service costs, and low customer satisfaction.

Arbortext streamlines and automates your information publishing process and eliminates costly inefficiencies. Leveraging XML authoring, technical illustration creation, content and process management, and dynamic publishing capabilities of Arbortext, you can improve your publishing processes and help your organization gain significant competitive advantage and lasting differentiation.

Benefits:

- Improve customer satisfaction by delivering high-quality personalized documentation that's accurate, consistent, and relevant
- Reduce costs by dynamically publishing your business information to all formats - print and electronic - from a single source of content
- Eliminate redundant work by streamlining authoring, technical illustration design, translation, review, and publishing processes
- Increase workforce efficiency by supplying your service and manufacturing organizations with real-time, customized instructions with embedded interactive graphics for all required procedures
- Speed the compliance process by enabling faster, more complete documentation, accurate document tracking, and automated document workflow
- Deliver products to market faster by developing documentation concurrently with product designs

Interactive Publications

Enable readers to interact with published text and illustrations to improve reading/viewing quality

Technical Illustration Creation

Create accurate, high quality technical illustrations from scratch, Pro/ENGINEER or other CAD formats

Interoperable

Integration with leading ECM, PLM, ERP and data sources

Comprehensive content management

Validate and manage document configurations and publish from a single source

Dynamic document assembly

Automatically assemble and publish documents for different audiences and media

Component-based XML authoring

Aids collaborative document creation and publishing

Arbortext Editor

The familiar word processing interface makes it easy for authors to create and edit structured XML and SGML content for reuse and automated publishing.

Arbortext Content Manager

Arbortext Content Manager, an integral component of the PTC Dynamic Publishing System, provides a single source of information, maintains control at every component level, preserves component relationships, and provides configuration management capabilities to enable organizations to optimize their publishing processes.