



AD-TECH *inc*

It's the service that counts!

AD-TECH/SAFARI SYSTEMS
350 S. Northwest Hwy.
Suite 300
Park Ridge, IL 60068

(847) 692-7320

Privacy Policy

This privacy policy describes Ad-Tech Inc.'s current policies and practices with regard to personal data collected by Ad-Tech Inc. through this web site. This privacy policy does not apply to information collected offline or in any other way. The term "personal data" refers to personally identifiable information about you, such as your name, e-mail address or mailing address, and any other information that identifies you personally.

Your Consent. By using this web site or any Ad-Tech Inc. Web site, you consent to our use of your personal data as described in this privacy policy.

Notification Of Changes To This Policy. Ad-Tech Inc. is continually improving and adding new functionality and features to this web site and improving and adding to its existing services and programs. Because of these ongoing changes, changes in the law and the changing nature of technology, Ad-Tech Inc. data practices will change from time to time. If and when our data practices change, Ad-Tech Inc. will post the changes on this web site to notify you of the changes. We encourage you to check this page frequently.

Personal Data Collected Through This Web Site. The only personal data that Ad-Tech Inc. currently collects through this web site is the information you give us when you use our site. This includes, for example, the information you provide when you fill out form data, request newsletters or other program or service or when you send us your comments or requests for information.

Ad-Tech Inc. uses the information you provide for the purposes for which it was originally collected, for example, to respond to your e-mail or provide the information or services you requested. Ad-Tech Inc. also uses this information to help us improve the content and functionality of our web sites, to better understand the needs and interests of the people and organizations that use our web site, and to improve our programs and services. Ad-Tech Inc. may use this information to contact you in the future to tell you about programs, services, and other things we believe will be of interest to you or to ask for your support.

Ad-Tech Inc. may share the personal information you provide to us with consultants and other third parties who act for or on behalf of Ad-Tech Inc., for further processing or analysis. In addition, there may be some other, limited circumstances in which Ad-Tech Inc. may share or transfer the personal information in its databases, for example, to comply with a legal requirement, for the administration of justice, to protect your vital interests, to protect the security or integrity of our databases or this web site, to take precautions against legal liability, or in the event of a corporate merger, reorganization, dissolution or similar event.

Anonymous Data Collected Through Ad-Tech Inc. Websites. In addition to the information you provide when you use our web site, Ad-Tech Inc. uses technology to collect anonymous information about the use of our web site. For example, we use technology to track how many visitors access our web site, the date and time of their visit, the length of their stay, and which pages they view. We also use technology to determine which web browsers our visitors use and the address from which they accessed our site.

This technology does not identify you personally. It simply enables us to compile statistics about our visitors and their use of our site. Ad-Tech Inc. uses this anonymous data and shares it with third-parties for various reasons, for example, to improve the content and functionality of our web site, to better understand the needs and interests of our visitors, to improve our programs and services.

Cookies. In order to collect the anonymous data described in the preceding paragraph, Ad-Tech Inc. may use temporary "cookies" that collect the first level domain name of the user (for example, if your e-mail address is "name@xyz.com," the cookie collects the "xyz.com" portion of your e-mail address) and the date and time you accessed this Web site. Cookies by themselves cannot be used to discover the identity of the user. A cookie is a small piece of information which is sent to your browser and stored on your computer's hard drive. Cookies do not damage your computer. You can set your browser to notify you when you receive a cookie. This enables you to decide if you want to accept it or not. At the present time, Ad-Tech Inc. only uses temporary or "session" cookies. These "session" cookies expire when your browser window is closed.

In order for certain applications on Ad-Tech Inc. websites to function properly, if at all, it is necessary for your computer to accept cookies.

Links to Other Sites. This privacy policy applies only to this web site. This site contains many hyperlinks to web sites that are not operated by Ad-Tech Inc.. These hyperlinks are provided for your reference and convenience only and do not imply any endorsement of the activities of these third-party web sites or any association with their operators. Ad-Tech Inc. does not control these web sites and is not responsible for their data practices. We urge you to review the privacy policy posted on any site you visit before using the site or providing any personal data about yourself.

Governing Law. This privacy policy forms part of our web-site Terms and Conditions and as such shall be governed by and construed in accordance with the laws of the State of Illinois.

Questions About Our Privacy Policy. If you have any questions about this privacy policy or concerns about the way Ad-Tech Inc. uses personal data, please contact us.